

## Message from the President



ROHM Co., Ltd.  
President and Chief Executive Officer  
Katsumi Azuma

ROHM has faced numerous challenges since its founding but has overcome them under the leadership of founder Kenichiro Sato. Guided by our Company Mission, we have remained committed to 'the advancement and progress of culture,' contributing to society through innovative products.

In light of our first loss in 12 years, I take my management responsibility very seriously and am fully committed to implementing fundamental structural reforms to restore business performance.

While striving for top-line growth, we recognize that sustainable business operations can only be achieved by securing appropriate profits. Our priority is to quickly establish a resilient management foundation that remains steady and adaptable in any business environment.

Of course, developing marketable products is essential for ensuring profitability. The electronics market is undergoing rapid technological advancements driven by generative AI, while major innovations are also expected in robotics, energy, and other sectors. Beyond these emerging areas, it is crucial to stay ahead of undiscovered growth markets by developing products that anticipate market and customer needs.

Historically, ROHM has been quick to identify customer demands and pursue innovation to meet them, leading to the creation of numerous world-first products and technologies, such as chip resistors. Through new value propositions for customers, markets, and society, ROHM has significantly contributed to the advancement and progress of culture. Supporting all of these achievements was high productivity manufacturing technology.

In this era of rapid change, we must revisit our founding principles and accelerate our transformation into a highly professional organization that leverages ROHM's strengths – speed and a spirit of challenge. Doing so will allow us to drive the advancement and progress of culture.